4TH ANNUAL

Better2gether GOLF CLASSIC

PRESENTED BY

call federal credit union

DATE & TIME

MAY 16, 2024

9:30am Registration
11:00am Shotgun Start

LOCATION

MAGNOLIA GREEN

Golf Club

Better2gether GOLF CLASSIC

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Event Schedule: May 16th

9:30 a.m.	Registration Opens Driving Range Open Welcome Drink
10:45 a.m.	Boxed Lunch Tournament Review and B2g Send-Off
11:00 a.m.	Shotgun Start
4:00 p.m.	Golf Concludes 19th Hole Cheers Tournament Awards

Magnolia Green Golf Club

Magnolia Green Golf Club, located in Moseley, offers a championship-caliber course featuring a Nicklaus Design in association with Tom Clark layout with wide-open Bermuda-grass fairways, undulating terrain, and elevation changes providing challenges for golfers of all skill levels.

Tournament Details

This day of play includes golf, cart, boxed lunch, drinks, on-course experiences, raffles, contests and prizes. So grab your clubs, get ready for an incredible fun day, and let's tee off for the kids!

Sponsorship Add-On:
$600 per team | $150 per player

Contact

Stephanie Becker, Executive Director
stephanie@better2getherva.org

VIP Sponsorship Packages

The VIP Sponsor Packages include the following benefits. Your generous support will fund one month of resource coordination for families caring for their medically complex child.

- Two "VIP Foursomes" with 8 player spots
- Unlimited drink tickets for 8 players
- Logo on keepsake golf pin flag at one sponsored hole
- Company name and/or logo on:
  - Tournament Sponsors banners
  - Better2gether Golf Classic Website
- Recognition in B2g donor newsletter & social media
- Option to display company banner and/or hand out promotional items at a table or in player goody bag
- Professional team photo and photos of sponsored area

PAR-TEE ZONE VIP SPONSOR - $5,000

The Par-Tee Zone is located between registration and the driving range. It's the perfect spot to show off your brand with an interactive set-up or display. The zone will include a welcome drink, music, and swag to help tee off the day!

- Exclusive naming sponsorship opportunity: COMPANY NAME Par-Tee Zone
- Company name and logo on Par-Tee Zone signage
- Co-branded Welcome Drink cup

HALFWAY HUT VIP SPONSOR - $5,000

The Halfway Hut is a highly visible spot all players will frequent for refills and refreshments. Bring your brand to life with a themed hut set-up that will make the event memorable as players experience the thrill of driving-thru or pit-stopping.

- Exclusive naming sponsorship opportunity: COMPANY NAME Halfway Hut
- Company name and logo on Halfway Hut signage
- Co-branded Koozie

19th HOLE VIP SPONSOR - $5,000

The 19th Hole Celebration is the scenic spot for wrapping up the day [illegible], and prizes while celebrating a great round dedicated to the kids.

SOLD OUT

oneBRIDGE

- Exclusive naming sponsorship 0pportunity: COMPANY NAME 19th Hole Celebration
- Company name and logo on Celebration signage
- Option to speak during closing remarks

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Eagle Sponsorship Packages

The Eagle Sponsor Packages include high visibility and premium benefits. Your generous support will ease 15 families' financial burden with gift card support as they care for their medically complex child.

- One foursome with 4 drink tickets per player
- Logo on keepsake golf pin flag at one sponsored hole
- Company name and/or logo on:
  - Tournament Sponsors banners
  - Better2gether Golf Classic Website
- Recognition in event emails & social media
- Option to include promotional items in player goody bag

GOLF CART SPONSOR - $3,000

- Company logo on tournament golf carts

LUNCH SPONSOR - $3,000

- Company logo on boxed lunches

DRINK CART SPONSOR - $2,500 (2 of 2 Available)

- Company logo on Drink Cart signage

SCORECARD SPONSOR - $3,000

- Company logo on scorecards and leaderboard

PUTTING CONTEST SPONSOR - $2,500

The Putting Contest will be a crowd favorite - we can't wait to fill you in on the fun in store!

- Company logo on Putting Contest signage
- Option to host putting contest and/or have table at putting green

B2g Champion Henry
10 months old

Put some heart in your game. It's for the kids!

Birdie Sponsorship Packages

The Birdie Sponsor Packages provide fun opportunities to interact with tournament players. Your sponsorship will ease 8 families' financial burden with gift card support as they care for their medically complex child.

- Two registrations with 8 drink tickets
- Option for company activation in the sponsored area with table
- Company name and/or logo on:
  - Tournament Sponsors banners
  - Better2gether Golf Classic Website
- Recognition in emails & social media
- Recognition during awards celebration
- Option to include promotional items in player goody bag

DRIVING RANGE SPONSOR - $1,500

- Company logo on Driving Range banner and signage at each station

CLOSEST TO PIN SPONSOR - $1,500

- Company logo on Closest to Pin signage
- Option to host contest

LONGEST DRIVE SPONSOR - $1,500

- Company logo on Longest Drive signage
- Option to host contest

WHEEL OF GOLF SPONSOR - $1,500

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- Company logo on Wheel of Golf signage
- Option to host game -

Dominion Service Company

Show your support with a donation!

KIDS CHAMPION TEE SIGN - $500

- Company logo on a tee sign

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Schedule of Events

9:30 a.m.	Registration Opens Driving Range Open Welcome Drink Silent Auction Preview
10:45 a.m.	Boxed Lunch Tournament Review and B2g Send-Off
11:00 a.m.	Shotgun Start
4:00 p.m.	Golf Concludes 19th Hole Cheers Tournament Awards

Magnolia Green Golf Club

Magnolia Green Golf Club is located in Moseley just outside of Richmond. The championship-caliber course features a Nicklaus Design in association with Tom Clark layout with wide-open Bermuda-grass fairways, undulating terrain, and elevation changes providing challenges for golfers of all skill levels. The 18th hole – a mid-length, par-4 with a receptive landing area – is Magnolia Green's signature hole making for a spectacular finish.

Tournament Details

This day of play includes golf, cart, boxed lunch, drinks, on-course experiences, contests, prizes and a silent auction. So grab your clubs, get ready for an incredible day of fun, and let's tee off for the kids!

Learn more at Better2getherRVA.org

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Presenting Sponsor Benefits

$10,000

Fund two months of resource coordination for families with your golf sponsorship.

- Exclusive naming sponsorship opportunity: Better2gether Golf Classic presented by Call Federal
- Logo/Name will be featured on all promo material as part of event title
- Four "VIP Foursomes" with 16 player spots
- Unlimited drink tickets for 16 players
- Co-branded golfer shirt gift for 16 players
  - Will be ordered & delivered before the event
- Logo on keepsake golf pin flag with signage at two sponsored holes
- Company name and logo on:
  - Presenting sponsor / welcome banner
  - Tournament Sponsors banners and signage
  - Better2gether Golf Classic Website (B2gGolf.org)
- Recognition during B2g Send-Off and option to speak
- Recognition pre-event in social media with photo opp option at your choice location
- Recognition post-event in B2g donor newsletter, in social media and B2g website via donor spotlight blog interview
- Option to have table at event to advertise and to provide items in goody bag

Put some heart in your game. It's for the kids!

B2g Champion Henry
10 months old